



# SPONSORSHIP OPPORTUNITIES

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## FEBRUARY 21



— EST 1967 —  
**FACINGS**  
— OF AMERICA —



ARIZONA ANIMAL WELFARE LEAGUE & SPCA  
ARIZONA'S FIRST NO-KILL SHELTER





## WHAT IS DESIGN FOR DOGS?

Design for Dogs is the annual fundraising event hosted by Facings of America to benefit the Arizona Animal Welfare League & SPCA (AAWL.) In our sixth year, this fun event will be held on **Friday, February 21, 2020** at Facings of America's Scottsdale showroom. The highlight of the evening is the **doghouse design + build competition** featuring **custom canine abodes** by some of the top creative talent in the local interior design and architecture community. We'll also have great **food, craft beer, wine**, a premium organic **vodka tasting** menu, a raffle with amazing **prizes**, hot **music, mixing and mingling**, and the sweetest **adoptable dogs** you'll ever see!

## WHY SHOULD WE GET INVOLVED?

Design for Dogs is open to the public but the core attendees are the **hundreds of design and architecture industry professionals** from all over the Valley. **Last year, over 400 tickets** were sold to the event and this year we expect even more. The best part is, you're helping a worthy cause. In 2019, **\$20,000** was donated to AAWL by Design for Dogs through attendee support, sponsors, and proceeds from the Designer Doghouse silent auction. You'll get **media exposure!** The event has previously been covered by 3TV News, FOX 10 News, Channel 12 News, Arizona Republic, Arizona Foothills Magazine, Modern Luxury Scottsdale, Phoenix Home & Garden Magazine, and Phoenix Business Journal.

## WHAT IS A DESIGN + BUILD COMPETITION?

Teams consisting of local **interior designers, architects, builders, engineers**, and other industry partners design and build custom doghouses. **Trophies** will be awarded to entrants for Best of Show, Second Place, and Third Place by a **panel of esteemed celebrity and industry expert judges**. As well, the public will choose the People's Choice award by online voting. All completed doghouses will be **sold for charity** through silent auction on the event night on February 21, 2020.

## HOW DOES IT BENEFIT CHARITY?

The Arizona Animal Welfare League & SPCA (AAWL) is the **largest and oldest no-kill shelter** in Arizona. AAWL rescues, rehabilitates and re-homes dogs, cats, puppies and kittens throughout the State of Arizona that have been surrendered, abandoned, abused and neglected. A "no-kill" shelter is an animal shelter that does not kill healthy or treatable animals even when the shelter is full. AAWL is a **registered 501c3 non-profit** organization. Over the past five years, nearly **40 dogs found permanent homes** with Design for Dogs attendees. And, with the help of the community, we've been able to **donate nearly \$100,000** to AAWL & SPCA!

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## SPONSORSHIP LEVELS

Your contribution helps the Arizona Animal Welfare League rescue, feed, and care for animals in need. Last year they helped over 4,000 animals receive the love, attention and medical care they needed. This year, they can do even more with your help!



**GREAT DANE**

- 10 event passes
- VIP email & social media recognition
- VIP logo placement throughout event
- VIP company name & logo placement on banner
- Announced recognition at event
- VIP inclusion on all event promotion
- Logo & recognition on email marketing through November 2020
- Logo & recognition on website through November 2020
- Media recognition


**\$3,000**  
or in-kind



**LABRADOR**

- 6 event passes
- Top email & social media recognition
- Top logo placement throughout event
- Top company name & logo placement on banner
- Announced recognition at event


**\$1,500**  
or in-kind



**TERRIER**

- 4 event passes
- Email & social media recognition
- Logo placement throughout event
- Company name & logo placement on banner

**\$500**  
or in-kind



**CHIHUAHUA**

- 2 event passes
- Email & social media recognition
- Logo placement throughout event
- Company name placement on banner

**\$250**  
or in-kind

**Customized package options also available. Please inquire.**

Contact: Christine Rhodes | [crhodes@facingsofamerica.com](mailto:crhodes@facingsofamerica.com) | 480.748.2349 | [designfordogs.org](http://designfordogs.org)

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## 2020 DOGHOUSE DESIGN + BUILD COMPETITION

### SPONSORSHIP INFORMATION:

Company Name(s): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### TYPE OF SPONSORSHIP

☐ GREAT DANE \$3,000

☐ LABRADOR \$1,500

☐ TERRIER \$500

☐ CHIHUAHUA \$250

PLEASE EMAIL YOUR COMPANY'S LOGO IN HIGH-RESOLUTION VECTOR FORMAT TO  
CRHODES@FACINGSOFAmerica.COM

PLEASE PROVIDE THE FOLLOWING INFORMATION IF PAYING BY CREDIT CARD:

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Name: \_\_\_\_\_ Billing ZIP: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

PLEASE RETURN THIS FORM WITH PAYMENT TO:  
CHRISTINE RHODES (CRHODES@FACINGSOFAmerica.COM)  
PLEASE MAKE CHECKS PAYABLE TO FACINGS OF AMERICA



ARIZONA ANIMAL  
WELFARE LEAGUE & SPCA  
ARIZONA'S OLDEST & LARGEST NO-KILL SHELTER